2009 SOS Submission: Valley of the Sun
Web Development

Submission Date: 9/8/2009 2:25:53 PM  
Chapter Name: Valley of the Sun  
Chapter ID: 8062  
Chapter Location: Phoenix, Arizona  
Chapter Membership Size: Medium (101-300)

Contact Person for this Submission: Zen Benefiel  
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Chapter Title: Web Director  
Chapter Website URL: www.vos.astd.org

Description of Effort: repopulating local template

Does this effort align with your chapter mission? Yes

Does this effort align with ASTD's mission? Yes

Target Audience: Board, members and non-members

Costs/Resource Use: Eliminated cost for local web hosting $36/mo approximately.

How did you implement: Worked with other Board members to collect information and populate appropriately. Corresponded with Jeannette Lindsey to resolve several concerns including creating email address for the chapter board position; installing a blog, wiki page and consultant directory submission form. Also included links for ASTD Press, The Buzz and RSS feeds from 'Word of Mouth,' National updates, training and development experts (Google alert). Populated Links page with SHRM, ISTE, ISPI, AzODN and Diversity Leadership Alliance.

What were the Outcomes: Website has better functionality, more relevance to membership and is drawing more attention. By reverting back to the national servers, we also maintain a congruence of presentation. Website is also integrated with Cvent services.

Lessons Learned: Feedback offers a list of 'to dos' that may require more time than initially considered.

Specific ASTD chapter resources that helped guide you in the process of completing this best practice: Job aides for email setup with Google. Chapter portal training video and chapter portal FAQs.