SOS Submission
SOS Title:

Submission Date: 10-7-16
Chapter Name: Smokey Mtn Chapter
Chapter ID: Smokey Mountain
Chapter Location: Knoxville TN
Chapter Membership Size: 

Contact for this Submission: AS Buswell
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Chapter Title: Up Membership
Chapter Website URL:

When responding to each area, please provide information about who, what, when, how, why, where, and to what degree where appropriate. Also, please be specific and provide enough detail that would allow a leader from a different chapter to pick up this document and mimic your effort.

Description of Effort:

Best practices of new employee onboarding and train for success.

Need(s) addressed (please be specific):

What is your chapter's mission?

Equip individuals to improve business through talent development.

How does this effort align with your chapter mission (Please provide specific examples)?

Developed training initiatives, initiatives, facilitation, tools, skills.

*ATD Mission: Empower professionals to develop talent in the workplace.*

How does this effort align with ATD's mission (Please provide specific examples)?

Target Audience (Who will benefit/has benefited?):

Members of chapter
Costs/Resource Used: (Include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources.)

None - chapter members worked free

How did you implement? (Please give a brief description.)

- Normal invitation channels

What were the Outcomes? (Please include hard data regarding financial, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)

Target attendance@chapter event ever (Was 150)

Very satisfying - 100% engagement@event

Lessons Learned: (Hints and tips for other Chapters who may be considering a similar effort)

- Use your individual resources through their website
- Think of it as a field trip for your chapter

Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):

- Internal member who initiated & planned entire event

How did you become familiar with the Sharing Our Success (SOS) program?

☐ Saw or heard of SOS from Twitter
☐ Saw or heard of SOS from Facebook
☐ Saw or heard of SOS from another Chapter Leader
☐ Saw or heard of SOS from LinkedIn Chapter Leaders group
☐ Saw or heard of SOS on an area call with a NAC representative
☐ Found SOS on ATD website
☐ Other: Being at NAC

Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)?

*Participating chapters receive up to two complimentary registrations for presenters.

Please email completed forms to SOS@td.org along with any supporting documents.