Description of Effort: Trade-a-Trainer is a way for area WLP to work together to share talents and resources

Need Addressed: Lack of resources and talents/abilities

Does this effort align with your chapter mission? Yes

Does this effort align with ASTD’s mission? Yes

Target Audience: WLP in the mid-Missouri area

Costs/Resource Use: none

How did you implement: This program was actually implemented several years ago, but had not been regularly advertised. In 2009, with the sluggish economy and staff trimmings, the board decided it would be a good idea to reach out and try to help other that might be struggling in some area of L&D. Two board members volunteered to re-introduce the program at a couple of our monthly membership meetings. They shared how WLP could benefit by sharing our talents and resources and not having to “reinvent the wheel”. Our membership was asked to update their own profiles on our website, AND to look at the profiles of others to see if there is someone from whom they might benefit. We continued to stress the program through our website and newsletter.

What were the Outcomes: Our chapter found several of our own members to serve as a speaker at our chapter meetings. In one instance arose where a trainer, skilled in storytelling and how it relates to training, shared her expertise with another organization lacking in that area. Also, through this program, questions have been answered and books have been shared.

Lessons Learned: Your membership is a wealth of talent and information; you just need to tap into it!