Description of Effort: Chapter History/ELW/Chapter Time Capsule

Need Addressed: We did not have a good record of our chapter’s 20 year history, especially the early years. In conjunction with our twentieth anniversary and ELW 2009, the board wanted to present the chapter with a permanent record of the chapter’s history.

Does this effort align with your chapter mission?  YES

Does this effort align with ASTD’s mission?  YES

Target Audience: Current and potential chapter members

Costs/Resource Use: Gary Kuusisto secured the use of the media department at Del Mar Community College to produce a DVD of interviews with past/current chapter presidents. The chapter presented the Gerard Munoz, videographer with a custom crafted ASTD-CC pen.

How did you implement? Gary coordinated a time to record an interview with all but one chapter presidents. Interview was focused around each person discussing their presidency, embarrassing or funny moments, and a prediction of what would education look like 20 years into the future.

What were the Outcomes? DVD was played during ELW celebration 2009 and was received favorably by all.

Lessons Learned:
1. Plan for more time to secure interview of those who may no longer live in the local area.
2. Turn the release of the DVD into a media event.
3. Don’t wait 20 years to record chapter history. Plan for expenses related to celebrations at least every 5 years.