The survey

What is Instructional Design (ID)?

Incorporates learning strategies into experiences

1,120

ID professionals completed the survey

Most Popular Tools

70% Blended Learning
92% Traditional Classroom
77% Assessments
70% Learning Management Systems

Instructional Design Education

46% have a degree in instructional design
16% have a certification in instructional design

Instructional Design Effectiveness

51% meets business goals
38% meets learning needs

Top Challenges

Lack of leader support
Lack of competencies

Get the full report and more at:
www.td.org/idreport