PARTICIPATING ORGANIZATIONS

LEARNING HOURS USED PER EMPLOYEE

111,410,541.7

STATE OF THE INDUSTRY 2014

EXPENDITURE DISTRIBUTION

63% INTERNAL
27% EXTERNAL
10% TUITION REIMBURSEMENT

AVERAGE DIRECT LEARNING EXPENDITURE PER EMPLOYEE

$1,208

$74 COST PER LEARNING HOUR USED

2006 2007 2008 2009 2010 2011 2012 2013

AVERAGE DIRECT LEARNING EXPENDITURE PER EMPLOYEE

$1,040 $1,110 $1,068 $1,081 $1,228 $1,182 $1,195 $1,268 $1,303 $1,120 $1,172 $1,073 $1,272 $1,172 $1,268

Consolidated BEST

TOP 3 CONTENT AREAS

1. MANDATORY AND COMPLIANCE
2. MANAGERIAL AND SUPERVISORY
3. PROFESSION/INDUSTRY SPECIFIC

LEARNING HOURS USED PER EMPLOYEE

31.5

70% OF TRAINING DELIVERED IS INSTRUCTOR-LED

340 PARTICIPATING ORGANIZATIONS

38 PERCENT OF TRAINING IS DELIVERED USING TECHNOLOGY

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